

APPENDIX 2

Results of consultation

Draft Filming & Photography on Estates Policy

August 2018

	Comments	Response
1.	You fail to recognise there are fixed costs associated with their presence, which includes use of facilities, electricity and wear and tear, which the tenants pay for	<p>Any wear and tear or use of facilities is minimal. We do not host many projects over a typical year and any income from the use of our estates would more than cover any costs incurred by us.</p> <p>The point about the use of electricity is a relevant consideration and one we will look at in more detail. For now, it need not be addressed specifically in the policy.</p>
2.	Unauthorised filming is a problem and I don't know the answer, especially if it occurs at a weekend, when the Estate Office is closed	<p>We are aware that unauthorised filming can be a problem on some estates. This should still be reported to the estate office when it is next open.</p> <p>Any activity that causes a nuisance or disturbance to residents can be reported to the Police depending on the circumstances.</p>
3.	In section 8 Considerations, I think an additional consideration should be added "Risk of future disruption if a filming location could become a popular destination for members of the public (i.e. fans)"	While this is an interesting point, it is difficult to predict which locations will become popular to the point of them causing disruption to residents. This possibility is unlikely to be obvious at the outset of a project. Given the remoteness of the risk, making a meaningful assessment of it occurring would be difficult and is unlikely to enhance the decision-making process. This specific consideration will not be added to the policy.
4.	I think the policy should require and state that all agreed film projects should be notified to residents in advance with good notice	The policy has been amended to state that Estate Managers will notify residents of projects in advance, with reasonable notice, which reflects current practice.
5.	In section 9 Breach of Conditions, it is possible that conditions may be breached out of office hours, and residents may not be aware of the conditions that have been imposed. As such I	Guidance is being sought from the Film Unit on how conditions can be managed effectively outside hours.

	think the policy require and state [sic] that conditions should be made public to residents in advance so that they can determine if those conditions are being breached during a filming event, especially if this occurs out of hours. In addition, the out of hours contact details should be published in that notice to residents (for each event that occurs) and the person staffing the out of office contact line must be made aware of any such events, and have specific guidance on how to deal with any issues on a timely basis.	We will give residents notice of projects and we can include any relevant conditions in that notice.
6.	Regarding filming on the Estate residents received a promotion [sic] of the proceeds from commercial filming up to a couple of years ago. This was in line with the practice of most local authorities. This was stopped without formal notification and no one either in the film unit or the housing department appears to be able to give and [sic] explanation why it was stopped. I have been told that this decision was taken in committee but can find no record of this in committee minutes. In the view of GLERA residents suffer occasional disruption and inconvenience due to filming and should benefit because of this. We therefore object to this section of the policy.	<p>It has always been the case that proceeds from filming projects are due to the Housing Revenue Account, which is the ring-fenced account used to pay for housing services. Any income paid to the HRA does benefit residents as this money is spent on our estates in various ways. It is not clear from this comment what other 'benefit' is being sought.</p> <p>If the comment relates to money being made available for community use, various funds are currently available for community projects on our estates.</p>
7.	Makes no reference to student filming / photography and whether permissions are required. Students are clearly planning / hoping for a career in film making and hence should be required to follow standard industry location permission protocols.	<p>The policy states that <i>"filming and photography by non-residents may still be subject to permission and nothing in this policy affects our inherent right to manage our estates as appropriate"</i>.</p> <p>The wording now also states that non-residents wishing to carry out projects should seek permission, regardless of whether the project is for commercial gain.</p> <p>It is difficult to address every possible scenario and a common-sense approach will be taken to this issue by officers.</p>
8.	Part of the income generated on each estate should be a made available to those residents for community projects. There is no getting	Please refer to '6' above.

	<p>away from the fact that residents are inconvenienced by film crews, some more than others and sharing the revenue would go some way to mitigating that particularly as residents have no say in whether the filming takes place or not. As an ex filmmaker I understand the pressure film crews are under - residents are not their main concern.</p>	<p>While income is not 'made available' to residents directly, in the sense that it is not paid to them directly, it does benefit them as it is paid into the Housing Revenue Account, which finances the running of our estates.</p> <p>The policy is intended to address the inconvenience caused to residents emphasise the principle that our estates are residential.</p>
9.	<p>There is no provision for monitoring whether film crews abide by the terms agreed with the estate office. It appears that the onus is on the residents to complain.</p>	<p>See section 5 above.</p>
10.	<p>All filming / photography agreements with agreed terms and conditions (date, times, area to be used etc) should be posted on the COL website. Residents should be informed on an annual basis of how much has been generated from filming on their estate</p>	<p>This point will be taken up with the Film Unit. It may not be possible to publicise full agreements due to commercial considerations.</p> <p>We have committed to giving residents reasonable notice of agreed projects.</p> <p>We are happy to publish details of income from commercial filming and will consider the best way of doing this.</p>
11.	<p>Often residents are inconvenienced by filming. The film unit in the City negotiates with the film company - this should be transparent and residents should know what is being negotiated on their behalf. Residents are affected by the filming and a share of the revenue should go directly to the Estate for the benefit of residents and not just put into the HRA account where they have no say over the expenditure. I suggest at least 50% of the revenue is given to the estate.</p> <p>The City should also be proactive in looking for opportunities for residents to benefit by working as extras or giving shadowing opportunities to residents to provide work experience and build skills.</p>	<p>The point regarding residents receiving a 'share' of the revenue is addressed above.</p> <p>When the Film Unit negotiates with a film company, they are negotiating on behalf of the City. They then approach the Housing Service for permission to use the relevant estate, as that decision is ultimately ours to make. We acknowledge that what is agreed will impact on residents' interests and the policy is intended to guide officers in making decisions that safeguard residents' interests. It also explains to residents how those decisions will be made. Consulting with residents during the negotiation stage of every project is not feasible.</p> <p>The last point has been referred to the Film Unit.</p>